



लोहिया स्वच्छ बिहार अभियान

(स्वच्छ भारत मिशन (ग्रामीण) एवं लोहिया स्वच्छता योजना)

बिहार ग्रामीण जीविकोपार्जन प्रोत्साहन समिति, ग्रामीण विकास विभाग



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Ref No: BRLPS/LSBA/Estt/24/17/098

Date: 15.06.17

From,

Balamurugan D., IAS,
Chief Executive Officer-Cum- Mission Director.

To,

District Magistrate-cum-Chairman
District Water and Sanitation Committee,
West Champaran, East Champaran, Gopalganj, Khagaria, Vaishali
and Bhojpur.

Sub :

Regarding placement of 6 Zila Swachh Bharat Prerak (ZSBPs) to support Districts for implementation of Lohiya Swachh Bihar Abhiyan(LSBA) .

Sir/Madam,

With Reference to Letter No. S-18011/5/2017-SBM dated 07.06.2017, the Ministry of Drinking Water and Sanitation (MoDWS), have deployed Six Zila Swachh Bharat Prerak (ZSBPs) to support the districts in implementation of LSBA in Bihar.

The MoDWS in association with the Tata Trusts, have recently launched the Zila Swachh Bharat Prerak (ZSBPs), who would be deputed to the districts as a full time dedicated resources to help the District to manage and scale up the implementation of Swachh Bharat Mission Gramin.

Considering the requirement of the Mission and priority of the district, the Preraks have been allocated the following districts:

Sl. No.	Name of ZSBPs	Place of posting	Mobile No
1	Afazal Noor	West Champaran	9311560007
2	Avinash Kumar	East Champaran	9472526051
3	Bedant Kumar Mishra	Khagaria	9116002367
4	Chinmay Pratyush	Gopalganj	8503858370
5	Indrakant Kumar	Bhojpur	9116002339
6	Kumar Shashwat	Vaishali	7877273841

These preraks will be arriving at the allocated districts on 17.06.2017. It is requested that the preraks be provided with accommodation for the first few weeks while they find suitable accommodation.

It is requested that the respective districts welcome these preraks and make the best use of their abilities.

Yours faithfully

(Balamurugan D.)

Encl : Letter No. Letter No. S-18011/5/2017-SBM dated 07.06.2017.

Copy to: Deputy Development Commissioner cum vice chairman, District Water and Sanitation Committee, West Champaran/East Champaran/Gopalganj/Khagaria/Vaishali/Bhojpur, for your information and needful.

Copy to: Concerned Zila Swachh Bharat Prerak (ZSBPs) for your information and instructed to join Respective districts by 17.06.2017.

वी. राधा आई.ए.एस.
संयुक्त सचिव
V. Radha, I.A.S.
Joint Secretary



भारत सरकार
पेयजल एवं स्वच्छता मंत्रालय
बी-1 विंग, चौथी मजिल, पं दीनदयाल अंत्योदया भवन
सी जी.ओ. कॉम्प्लेक्स, लोधी रोड,
नई दिल्ली-110003

Government of India

Ministry of Drinking Water and Sanitation

B-1, Wing, 4th Floor, Pt. Deendayal Antyodaya Bhawan,
CGO Complex, Lodhi Road, New Delhi - 110003
Tel : 011-24362705, 24361670 Fax : 011-24361669
E-mail : radhav@ias.nic.in Website : www.mdws.gov.in

D.O. No. S-18011/5/2017-SBM

Dated: 07th June, 2017

Sub.: Young Professionals to support Districts for implementation of Swachh Bharat Mission (Grameen)

Dear Sir/madam.

As you may be aware, Ministry of Drinking Water and Sanitation, in association with the Tata Trusts, recently launched the Zila Swachh Bharat Prerak (ZSBP) initiative.

The professionals called "Zila Swachh Bharat Preraks (ZSBPs)" would be hired on the payroll of the Tata Trusts and would be deputed in the district to support SBM-G. ZSBPs will bring in fresh ideas, energy and enthusiasm to the Mission, and help accelerate the path to an ODF India. Some of the key tasks, which the ZSBP is supposed to perform are attached at Annexure 1.

Given the States' critical role in the implementation of SBM-G, we would value your inputs on the final placement of the Preraks in appropriate districts. The ZSBPs will undergo a central level orientation programme in New Delhi and thereafter would be asked to report to the State HQs wherein you may interact with them and impress upon them the importance of the task in our hand. In addition, I would request the following from you:

- 1) Allocation of ZSBPs based on the district ODF requirements, skillsets, and safety arrangements. They would be reporting to the District Collector / CEO Zila Parishad.
- 2) Formal intimation to the District Collectors about arrival of ZSBPs. A letter maybe issued from your office:
 - a. Highlighting the potential benefits of this initiative and role of the ZSBPs
 - b. Requesting Collectors to ensure necessary logistics support such as working space in the Collectorate, desktop computer, complimentary accommodation for the first few weeks, and vehicular support for monitoring visits, wherever necessary
- 3) State can create a project management unit by selecting 3 suitable ZSBPs (either from the previously deployed ZSBPs or from the incoming ones) to form a support team to aid in management and monitoring of the initiative. This team will work out of the State HQs and directly report to the State Mission Director or Principal Secretary. The logistics and accommodation for them may be facilitated by the State.
- 4) Considering that ZSBPs are a part of the national cadre, the States are free to reshuffle and transfer Preraks post formal consultation with and approval of MoDWS
- 5) In case of mid-year transfers, kindly ensure smooth transition and landing support is provided by the Districts.
- 6) In case the State already has adequate manpower support and does not require ZSBPs, the same maybe communicated to MoDWS in writing.

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The details of ZSBPs who will be reporting to you next week have been attached in Annexure-2. I would strongly urge you to utilize this opportunity of having young professionals work on exciting SBM (G) tasks and help the Districts achieve ODF status on priority.

Kind regards

Yours sincerely,

(V.Radha)

To

The Principal Secretary/Secretary, In-charge (SBM), Bihar

Copy to:

1. Mission Director, in-charge of Rural Sanitation, Bihar
2. PPS to Secretary, MDWS

Zilla Swachh Bharat Prerak

Job Brief:

The Zilla Swachh Bharat Prerak is a key resource of Ministry of District Water and Sanitation, Government of India, and assigned to District Magistrates to support implementation of Swachh Bharat Mission in the Districts. The Zilla Prerak will facilitate a variety of program management, managerial and administrative tasks towards making the District Open Defecation Free and to achieve the SBM Objectives. The Zilla Prerak will help the District administration in planning and organising programs and activities towards improved implementation of SBM. The Zilla Prerak reports to the District Magistrate and has interface with the State Mission Director and SBM Mission Director at the National level.

The Key Result Areas of Zilla Prerak include:

- 1. Supporting development of Zilla Swachhata Plan:**
- 2. Geo Tagging of Assets created under SBM:**
- 3. ODF Verification**
- 4. Use of Aadhar and Direct Benefit Transfer to Users**
- 5. Learning and Documentation:**

Advisories on each of the KRA are annexed for reference and use.

Zilla Swachhata Plan

Zilla Swachhata Plan is the Plan of the District prepared in consultation with key stakeholders of the SBM program in the District taking into account the resources (natural, human and financial) available and covering the sectoral activities and schemes needed to make the district open defecation free and to achieve the objectives of SBM in the District. The SBM has a prescribed template for developing the Zilla Swachh Bharat Plan.

A good Zilla Swachhata Plan should have the following:

- District profile- detailing the No of GPs, Villages, Schools and Aanganwadis etc, and the coverage status
- Target date for the District to become ODF
- Sanitation Coverage Plan
- Village ODF Plan
- Plan for construction of toilets in village institutions- schools, Anganwadis etc
- BCC and Capacity building plan
- Details on IEC spending- what has been spent and plan for the year
- Details of personnel involved in implementation of SBM in the District
- SLWM Plan
- ODF sustainability Plan
- Toilet Technology promoted in the District
- Details of Swachhagrahis existing in the District
- Details of Masons available in the District
- Convergence plan with other departments

The Zilla Prerak should assess the status of development of Zilla Swachhata Plan in the District. If prepared, it should be reviewed to see that the plan has all the necessary information in different sections and presents the real plan and intent of the District. If the Zilla Swachhata Plan is not prepared, then the ZP will immediately initiate the process of developing the Zilla Swachhata Plan.

Geo Tagging of Assets Created under SBM:

Geo tagging of all assets created under SBM is mandatory and also a top priority of the Ministry. Geo tagging involves taking pictures of the toilets built in the villages along with their latitude and longitude details and uploading it. The Ministry has issued directions to all the States and Districts to complete geo tagging of all toilets by 30th April 2017. The ZP on landing in the District will:

- Assess the status of geo tagging in the District and identify reasons for lag, if any
- Will prepare a daily schedule for geo tagging ensuring that all the untagged toilets get geo tagged by 30th April 2017.
- Will mobilise a team for geo tagging with support from the DM and the Officer of the Department responsible for implementation in the District

- Will orient the team on the geo-tagging process with support from the Officials of the District involved in implementation of SBM and responsible for training on geo tagging.
- Ensure that the Team involved in geo tagging has the mobile app that is used for geo tagging
- Monitor the daily target of geo tagging and inform the DM of any variance from the plan
- Provide regular updates to MoDWS through the Microsite developed for the ZPs

ODF Verification

Nearly 200,000 villages have been declared free from open defecation since the launch of Swachh Bharat Mission. It is urgent and important that the district has a mechanism and plan for verification of declared ODF Villages. MoDWS has a protocol for verification of ODF Villages (which is annexed) for verification of ODF Villages. The ZP will:

- Take a stock of number of villages declared ODF so far
- Take a stock of the verification mechanism existing in the District
- Will develop a verification plan in consultation with the DM and the Officials working on SBM in the District
- Will organize an orientation on the ODF verification guidelines for people/teams involved in ODF verification.
- Will develop a schedule for ODF verification and monitor its implementation.
- Will put up exception reports every week to the DM for his/her perusal and action.
- Will support the District Magistrate sign the ODF Declaration Form on the District becoming ODF

Use of Aadhar Card and Direct Benefit Transfer to Users

MODWS has made use of Aadhar Cards and direct benefit transfer mandatory for transfer of incentive money to the Users who have made toilets. Instructions to this effect have been issued by the Ministry to the States and Districts. The ZP will:

- Take a stock on the use of Aadhar card and DBT in the District
- Work with the DM and the Department responsible for implementation of SBM in the District to organise orientation program on the use of Adhar card and DBT
- Identify issues with use of Adhar card and DBT in the District
- Help the department create checks and balances so that no incentive is processed without use of Adhaar Card and bypassing DBT

Learning and Documentation

Learning and documentation is an essential component of SBM, The ZP is expected to support documentation of best practices and cross learning in the District. The ZP towards learning and documentation will:

- Take stock of the learning and documentation arrangements in the district
- Will develop in consultation with the DM and the Department a learning and documentation agenda for the district
- Support Documentation of best practices using templates in the Swachhata Sangrah and sharing them widely
- Organise periodic reviews, workshops and learning events to review the strategy of the program in the District
- Participate in learning events, after action reviews organised by the MoDWS/ State SBM team

We are pleased to introduce you to the Preraks forming the VIII th batch who are being trained on the fundamentals of Swachh Bharat Mission Gramin in Delhi between 6-8 June, 2017 and will be arriving at the State HQs within the next week. The details of the Preraks along with assigned state is given below.

Name of ZSBP	Mobile Number	State Allocated
Bhuvana Vellanki	9000814182	Andhra Pradesh
Ravi Chandra Moturi	7730905316	Andhra Pradesh
Jurismita Puzari	9706916947	Assam
Kiningkambe Riame	9620754757	Assam
Pratiksha Rai	9116002375	Assam
Uday Shankar Bora	7573008503	Assam
Afazal Noor	9311560007	Bihar
Avinash Kumar	9472526051	Bihar
Bedant Kumar Mishra	9116002367	Bihar
Chinmay Pratyush	8503858370	Bihar
Indrakant Kumar	9116002339	Bihar
Kumar Shashwat	7877273841	Bihar
Rahul Kashyap	7225874041	Bihar
Rishabh Malhotra	8619345426	Bihar
Anshul Rawal	9986410733	Chhattisgarh
Ashish Kumar Vishwakarma	9911898636	Chhattisgarh
Sachina Gurung	7573008514	Chhattisgarh
Geo Sebastian	8511080659	Goa
Abhishek Kumar	9920667033	Jharkhand
Suman Bharti	7573008523	Jharkhand
Arjun Madhusudan	9986611636	Karnataka
Iffat Parveen	9831300709	Karnataka
Sourav Mukherjee	8105000229	Karnataka
Ankur Singh	7995854772	Madhya Pradesh
Himanshu Mishra	8988103015	Madhya Pradesh
Rahul Saini	9555903102	Madhya Pradesh

Handed to
Gopal
Jbd
Gopal
Mudh
Rahul
Rahul

Sreelakshmi Nair	9718160675	Madhya Pradesh
Vatsalya Narendrakumar Patel	8890601949	Madhya Pradesh
Bhupendra Mishra	7039082742	Maharashtra
Dipti Hajari	8446568884	Maharashtra
Jayesh Khairnar	7899858306	Maharashtra
Pankaj Sarangdhar Jadhav	8308559009	Maharashtra
Soumit Mishra	9937684060	Odisha
Abdur Rehman	9015650858	Punjab
Sami Ahmad	9015364319	Punjab
Sumbul Mashhadi	9971683171	Punjab
Sunayna Kohli	8806105657	Punjab
Poonam Brar	9928832295	Punjab
Karthika Sathyanathan	7708431675	Tamil Nadu
Sankar.N	9116002315	Tamil Nadu
Santhanalakshmi Sugumar	9500185977	Tamil Nadu
Shankar K	9116002355	Tamil Nadu
Chaitanya Varma Sanaboina	8019922338	Telangana
Kotapally Harish Kumar	8109112193	Telangana
Upasana Negi	7573008524	Tripura
Aalia Ali	9958544638	Uttar Pradesh
Abhishek Suresh	9772223252	Uttar Pradesh
Akash Kumar Shahi	8890605305	Uttar Pradesh
Kartik Kapoor	9724645477	Uttar Pradesh
Mayank Saravagi	9620387755	Uttar Pradesh
Paarth K Aurora	7728095556	Uttar Pradesh
Saanjuli Gupta	9457955330	Uttar Pradesh
Safwan Zaheer	7573008508	Uttar Pradesh
Vithika Pande	7406803340	Uttar Pradesh
Sanah Agarwal	9903021202	Uttarakhand
Swati Agnihotri	8979238674	Uttarakhand
Tanay Chaudhari	9821172934	Uttarakhand