

लोहिया स्वच्छ बिहार अभियान

(स्वच्छ भारत मिशन (ग्रामीण) एवं लोहिया स्वच्छता योजना)
बिहार ग्रामीण जीविकोपार्जन प्रोत्साहन समिति, ग्रामीण विकास विभाग

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Ref No: **BR/PS/LSBA/ES+/58/17/636**

Date: **1/2/2018**

From,

Rajiv Kumar Singh, BAS,
Administrative Officer -cum-State Coordinator.

To,

Deputy Development Commissioner-cum-Vice Chairperson,
District Water and Sanitation Committee,
Purbi Champaran and Vaishali.

Sub: **Regarding participating of local Swachhagrahis for a pretesting exercise.**

Ref: **Deputy Secretary SBM(G) Letter No. S-14014/5/2017-SBM dated 25.01.18**
Sir/Madam,

With regard to the above subject and reference letter, this is to inform you that the Ministry of Drinking Water & Sanitation with the support of BBC Media Action group (BBCMA) is developing an interactive voice response (IVR) based training course for the Swachhagrahi cadre, which can be accessed through their mobile phone.

As instructed, the districts are hereby informed that BBCMA shall be visiting the districts between 5-8 February, 2018 to conduct the pre-test exercise. The schedule of their visit is as follows:

Sl. No.	District Name	Date	Batches
1.	Vaishali	06.02.18	Batch 1 (11 am)- 10 Female Swachhagrahis Batch 2 (2 pm)- 10 Male Swachhagrahis
2.	Purbi Champaran	08.02.18	Batch 1 (11am) – 10 Male Swachhagrahis Batch 2 (2 pm) – 10 Male Swachhagrahis

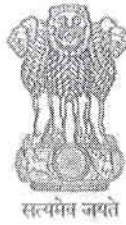
The district is requested to facilitate the engagement of Swachhagrahis by informing them of their participation as well as assign a nodal officer for coordinating with BBCMA.

Yours faithfully,

(Rajiv Kumar Singh).

Copy to: District Coordinator/Zilla Swachh Bharat Prerak/DC-CB&IEC- Purbi Champaran and Vaishali for information and necessary action.





सत्यमेव जयते

भारत सरकार
Government of India

पेय जल एवं स्वच्छता मंत्रालय
4वीं, 8वीं, 9वीं, एवं 12वीं मंजिल, पं दीनदयाल अंत्योदया भवन
सी. जी. ओ. कॉम्प्लेक्स, लोधी रोड,
नई दिल्ली - 110003

Ministry of Drinking Water and Sanitation
4th, 8th, 9th & 12th Floor Pt. Deendayal Antyodaya Bhawan
C. G. O. Complex, Lodhi Road,
New Delhi - 110003

No.S-14014/5/2017-SBM
Dated the 25th January, 2018

To,

Mission Director,
Swachh Bharat Mission-G
Old Secretariat, Patna, Bihar

Subject: Provision of Swachhagrahi database and request for participating for a pretest exercise

Sir,

Swachh Bharat Mission (Gramin)'s far-reaching impact on the rural Indian populace would not have been possible without your relentless efforts and leadership. To further strengthen and scale-up the capacity building process, the Ministry of Drinking Water and Sanitation (MDWS), with support from BBC Media Action (BBCMA) is developing an interactive voice response (IVR) based training course for the Swachhagrahi cadre, which they can accessed through their mobile phones.

The IVR training course will provide Swachhagrahis with high quality standardized content to refresh knowledge and improve their interpersonal skills while engaging with the rural populace. The course can be accessed anytime and anywhere from a mobile phone and will resume from the same point if a participant must exit the course for any reason.

BBCMA is planning a pretest exercise to take feedback from Swachhagrahis on the audio content as well as to understand if there are any gaps which can be addressed before the final content is produced. It is proposed to conduct the pretest exercise in **East Champaran and Vaishali districts** of Bihar between 5-8 February 2018. The agency has been advised to shortlist Swachhagrahis from the database available at www.sbm.gov.in, to have a fair representation in the research. And out of the 35-40 shortlisted Swachhagrahis from each district, 15-20 Swachhagrahis per district will be selected (in discussion with the district mission) for the pretest. BBCMA, through its research partner will arrange for venue for the pretest and will reach out to your office by 30 January 2018 for the necessary support.

You are requested to support the same and facilitate engagement of the district mission/ administration for the purpose. Earnest participation of Swachhagrahis in this exercise will be key to the design and launch of the SBM academy. Mr. Kumar Nishant, Senior Project Manager at BBCMA will coordinate with the state mission office and district administration for the purpose.

Your support in this regard will be highly appreciated.

Yours faithfully,

25-01-18

(Mahesh Thakur)
Deputy Secretary SBM(G)