

e-mail

ECN- 41831/17

परमेश्वरन अय्यर

Parameswaran Iyer



सत्यमेव जयते



सचिव

भारत सरकार

पेयजल एवं स्वच्छता मंत्रालय

Secretary

Government of India

Ministry of Drinking Water & Sanitation

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D.O. 2/2/S(dws)/2017

29<sup>th</sup> May 2017

Dear Anjani,

The Swachh Bharat Mission is at a unique juncture where changes related to collective behavior change and stopping the practice of defecation by building and using of toilets is unfolding in lakhs of villages across States. The State Governments are consequently making rapid strides towards the achievement of a Swachh Bharat.

You will agree, however, that for more effective implementation and sustainability of the programme greater efforts needs to be made with respect to Information, Education and Communication (IEC) for behavior change. For this purpose, GoI has earmarked funds for IEC which need to be more optimally utilized. It is also important that when the status of the village is self-declared as ODF, it is verified within a period of 90 days as per the SBM(G) guidelines. We have also been repeatedly emphasizing the importance of the appropriate geo-tagging of toilets to ensure mapping of all assets created under the programme.

Accordingly, the following changes are being introduced to link the performance of States on key indicators and disbursement of the second instalment of SBM (G) funds to the States. The state should have:

1. Utilized 50% of 2017-2018 IEC funds by September 30, 2017 or by the time of release of second instalment
2. Geo tagged 80% of toilets constructed after 2<sup>nd</sup> October 2014; and
3. Verified all villages declared ODF within three months of self-declaration of ODF by villages.

To support States fast track progress on the above three items, the Ministry is separately issuing advisories and best practices. The Ministry would also soon convene a meeting with Principal Secretaries in charge of SBM(G) and officials concerned with the above to orient them on the way forward.

I request you to accord top most priority to the above eligibility indicators so that we can transfer the second instalment of funds to your State.

Regards

Yours sincerely,

Parameswaran Iyer

Shri Anjani Kumar Singh  
Chief Secretary  
Government of Bihar  
Patna

SC, LSBA

very important.  
Pls. communicate the same  
to all Districts for n/a.

02/06/17

आपका - BRPS-LSBA/My/22/7/079 दिनांक - 02.06.2017

प्रतिलिपि : - सत्री जिला पदाधिकारी सह  
अध्यक्ष / सत्री उप विकास आयुक्त सह उपाध्यक्ष  
विहार जल एवं स्वच्छता समिति, विहार को  
सूचनायें एवं आवश्यक कारवाई हेतु प्रेषित।

लक्ष्मी शर्मा

Administrative Officer  
Bihar Rural Livelihood Promotion Society  
लोहिया स्वच्छ विहार  
अग्रियान, परना